PHOTOGRAPH
THE INVISIBLE

TECHNICAL OBJECTIVE
To familiarize yourself with 35mm film scanning using Epson scanners, basic image adjustments in Photoshop and Lightjet (digital) printing using an online service bureau.

PROCEDURE
On many levels making a photograph is about picturing your world in a direct and “objective” way to share with others. When you make photographs you are pointing out the important or curious things from your world. So what happens when those things are not physically in front of you - when those important or curious things are not within sight?

"Images were first made to conjure up the appearances of something that was absent. Gradually it became evident that an image could outlast what it represented." – John Berger

Project 3 asks each of you to make photographs of things that don’t physically exist in front of you. In this project you will take on the roles of detective, traveler, archaeologist, historian, and poet. You are challenged to use imagination and inventions to make this medium—photography—do something in which it is not necessarily capable. Recreate situations from the past. Imagine what has happened to something you lost. Imagine what another place looks like. If you have a photograph of something you’ve lost does that mean it has really been found? Does a photograph of a never-seen-before place mean you’ve discovered it? How do you make a photograph of a place you’ve never been to?

Make one photograph for each of the following:

1. A photograph of a person, place, thing, or idea you’ve LOST.
2. A photograph of a person, place, thing, or idea you’ve NEVER SEEN BEFORE.
3. A photograph of a person, place, thing, or idea from your MEMORY or PAST.

As you work on these photographs remember some of the great complex thoughts that a human brain can create through combining imagery with information: allegory, metaphor, symbolism, and nostalgia. As you should in every project, concentrate on making interesting compositions, being attentive to qualities of light and being mindful of your subject matter. How can you use those basic elements of photograph to recreate or search for the invisible?

DUE -- 1:00pm WEDNESDAY 9/23
> 3 color photographs (Lightjet prints) printed through an online digital service bureau.
> 2 sets of 4x6 prints of your 3 photographs to show in critique while your Lightjet prints are shipping.